

**A RESOLUTION TO PROMOTE THE HEALTH, WELLNESS AND  
SAFETY OF THE TOWN OF OLD ORCHARD BEACH RESIDENTS  
AND VISITORS BY ESTABLISHING OLD ORCHARD BEACH  
MUNICIPAL BEACHES AS VOLUNTARY TOBACCO-FREE ZONES**

Whereas the Town of Old Orchard Beach, Maine, cares deeply about promoting the good health, quality of life and clean environment for its citizens and visitors; and

Whereas tobacco use is the single most preventable cause of death and disease in the United States, as well as in Old Orchard Beach, Maine, leading to more deaths than most other leading causes combined (including AIDS, alcohol, illegal drugs, motor vehicle accidents, firearms, murders, suicides, and fires); and

Whereas secondhand smoke contains many harmful chemicals and cancer-causing agents, and is a serious health risk to humans, especially infants, children and pregnant women; and increases a non-smoker's risk for asthma, heart disease, lung cancer and related respiratory illnesses; and

Whereas the use of smokeless tobacco is associated with saliva, or spit being cast upon the ground, seating areas, and other surfaces in recreational areas, resulting in increased risk of nonusers being exposed to bacteria and viruses of a variety of respiratory illnesses; and

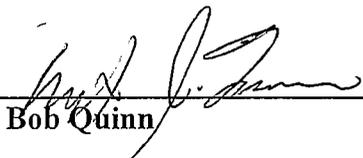
Whereas tobacco litter is the most littered item in the environment globally as well as in Old Orchard Beach, causing harm to humans, the environment, marine and other wildlife; and

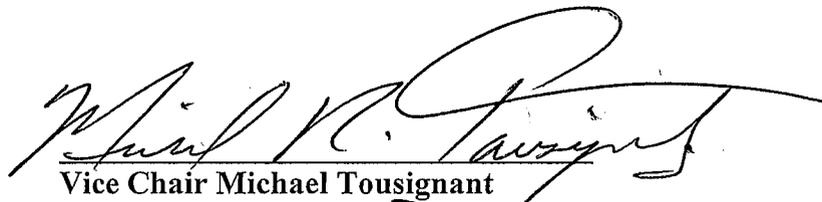
Whereas tobacco use in and around the Town of Old Orchard Beach municipal beach facilities sends contradictory messages to young people in being encouraged to participate in outdoor activities beneficial to their health, while at the same time being exposed to the use of harmful tobacco products and secondhand smoke; and

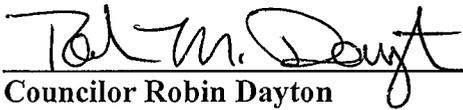
Whereas the Town of Old Orchard Beach has a seven mile long stretch of coastline with beaches that draw visitors from all over Maine, the U.S. and other countries, it is the goal of the Town of Old Orchard Beach to provide recreational and leisure opportunities that enhance the quality of life for its citizens and visitors and provide a safe, clean and attractive environment, the Town of Old Orchard Beach has an obligation to advise against those activities which it deems contrary to this goal; and

**NOW, THEREFORE BE IT RESOLVED**, that the Town of Old Orchard Beach does hereby declare that its municipal beaches are **VOLUNTARY** tobacco-free zones and specifically discourages the use of any tobacco product, including, but not limited to cigarettes, cigars, and chewing tobacco, on, in or at any municipal beach area under the authority of the Town of Old Orchard Beach.

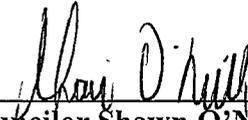
**BE IT FURTHER RESOLVED**, that the Town of Old Orchard Beach is authorized to take reasonable steps such as signage, tobacco litter receptacles and other education and communication tools to achieve voluntary compliance with the tobacco-free beach policy established hereunder.

  
Chair Bob Quinn

  
Vice Chair Michael Tousignant

  
Councilor Robin Dayton

  
Councilor Sharri MacDonald

  
Councilor Shawn O'Neill

Date: November 15, 2011

Signed by the Old Orchard Beach  
Town Council