

**Old Orchard Beach Recycling Committee**  
**Meeting, Tuesday, May 12, 2009**  
**Location: OOB High School Library**

Present: John Bird, Jacqui Deveneau, Fred Dolgan, Cris Hudson, Suzanne Scalise, John Weaver and Bill Farley  
Not present: Jetta Antonakos

7:11 PM Meeting convened.

**Item I:**

Meeting minutes from 04-14-09 presented.  
Suzanne asked that people speak one at a time to assist with the writing of the minutes  
Fred motioned to accept meeting minutes as presented  
John Weaver seconded  
All in favor  
Meeting minutes accepted as read

**Item II:**

Education and Outreach

Cris brought with her a copy of a finished tri-fold mailer.  
Group created a new recycling decal with 'Old Orchard Beach Recycles' on it.  
Included in flier is a single sort recycling guide.  
Decal says, 'pay to throw'-suggested that it be removed since the town has not moved forward with a pay-as-you-throw program. Create something more generic.  
Brown Fox Printing will print flier  
.324 cents for postage per flier which does not include the cost of production.  
Cris would like to see the flier be approved by the recycling committee and then brought to the town Council and then move forward with it from there.  
The council has already approved the grant concept. This should probably be brought to MaryAnn Conroy.  
Critiquing the flier:  
Is there too much info on the flier? Should there be any contact info included?  
Phone number to call with questions?  
Will need to print 3000 fliers (That is the number of stops that Blow Brothers makes on Regular pick up week)  
Possibly have high school clubs distribute fliers to homes?  
Use the InterAct Club or Natural Helpers  
Door hangers vs. fliers?  
Reminder that the grant to the state basically said that we want to educate the community  
\$960 = mailing cost  
\$600 = printing cost  
\$1560.  
June 25<sup>th</sup> is the deadline for spending the matching grant money.  
Bill Farley motioned to accept the flier with changes mentioned regarding verbiage and adding the telephone number of the public works department (put under: contact info)  
John Weaver 2<sup>nd</sup> motion  
All in favor  
Cris will move forward with the flier.  
Cris will take the flier to Sharri MacDonald, find out if it will need to be brought to the town council or to MaryAnn at the PWD. Cris will also contact the Chamber of Commerce regarding the mailing.  
Cris spoke with Don Radley and his son about placing a silver bullet in their parking lot.

Cris said she spoke with Kenny Hunter at Blow Brothers who said they would charge \$105.00 to pick up recycling bullet.

Thoughts that there should be some sort of press release regarding the placement of the silver bullet in Radley's Market lot. Let people know that the bullets are there. No need to have people taking their recycling to Scarborough.

John Bird asked how long the town would be charged for the pick up of the bullet.

The understanding is that the town would be charged until the new contract is signed.

Jimmy the Greeks was willing to offer space, but only at the back corner of their lot.

Cris is also looking into the lot adjacent to the laundry mat or possibly in the school lot. Other locations suggested were the Public Safety building or the public works area.

Question of how frequently do the bullets need to be replaced? No definite answer.

What's happening with the catholic church property on Saco Ave?

Would like to have two locations for the silver bullets, Radleys' and someplace else.

Fred, for the record, is willing to go the staging sights of the silver bullets once a week, at least, to help check the area.

Thought, that next year the committee should consider putting up a table for the OOB365 event in the downtown.

Cris will find out from the chamber of commerce what up coming events are. Will get a list of events for the town.

Possibly use 'Coffee News' to convey recycling info.

Do they do public service news?

Jacqui will contact coffee news

### **Item III:**

Election of Chair

John Bird is stepping down as Chair of the recycling committee.

Nominations:

Jacqui nominated John Weaver

Fred seconded

All in favor

John Weaver elected as new chair.

### **Item IV:**

Budget

MaryAnn will need to be contacted regarding money for the recycling committee.

List of things to be considered for a budget:

Metal street signs to be posted at the town boundaries

Decals for recycling

Propaganda fliers: door hangers, decals, magnets, 5-6 printings at \$1500.00 a printing

Stuff the Magic Dragon – cost of materials, use the tech room from the high school

Advertising-Courier, Journal Tribune, Sun Chronicle, Coffee News (Bill Farley will look into these costs)

School contests with awards-calendars

Cost for a recycling website (John Weaver will follow up with Jason Webber about this)

A specialized recycling bin or bins for downtown

Cost for table rentals for special events such as the motorcycle weekend, truck weekend, expenses

associated with setting up a table at these events

Create pamphlet/brochure/directory for recycling

John Bird moved to table the budget until home work can be done on budget info

Jacqui seconded

**Item V:**

Implementation Sub-Committee

Set up a meeting with the Town Council which took place on 2-28-09. All members were present Questions on whether MaryAnn has an RFP that she is going to share.

There is a meeting scheduled for Friday 5-15-09, at 2 pm with MaryAnn at the PWD.

John Weaver will contact MaryAnn to set a date and a time for a meeting with the sub-committee to talk about the RFP.

Question of if there was a swap shop at the transfer station it would fall under the umbrella of the PWD.

**Item VI:**

Review Town's Recycling Program and RFP Discussion.

Suggestion from Cris that the transfer station have a swap shop, expand or change the hours of operation, fix the road , make the transfer station more user friendly.

These ideas could all be part of the RFP.

Is there an automated provider who would provide the totes and the trucks to go automated? Subscription Barrels?

Reminder that the RFP is dealing specifically with the waste hauling contract. Haulers are concerned with how many stops are made and mileage not tonnage.

Waste is taken to MERC

Recycling taken to EcoMaine

John Weaver brought up the idea of the recyclebank. He had sent out an email previously about this which explained the program. It is a reward system for towns that use automated systems.

Fred motioned to adjourn

Bill seconded

9:19 PM the meeting adjourned.

The next scheduled meeting is for the second Tuesday in May, May 26, 2009.

s/Suzanne Scalise

Respectfully Submitted,

Suzanne Scalise

Secretary Old Orchard Beach Recycling Committee