

**Old Orchard Beach Recycling Committee**  
**Meeting, Tuesday, September 22, 2009**  
**Location: Old Orchard Beach High School Library**

Present: Jacqui Deveneau, Jetta Antonakos, Fred Dolgan, Cris Hudson, Suzanne Scalise and John Weaver  
Not Present: Bill Farley

7:02 PM Meeting convened.

**Item I:**

**Meeting Minutes**

Meeting minutes from 09-08-09 up for approval

Changes need to be made:

- Jacqui, as of 9/8/09, is officially a member of the Recycling Committee
- John W. not John B. was involved with the video project.

John W motioned to accept the minutes with changes

Freddy seconded

All in favor

Meeting minutes accepted

**Item II:**

**Advertisement**

- Jetta put together/wrote a rough draft advertisement regarding weekly recycling beginning in OOB in October.
  - Ad possibly 4" x 5", approximately an eight of a page to be placed in The Courier, Sun Chronicle and Biddeford Journal.
  - Freddy edited the message; mostly punctuation
  - added the word, OOB Transfer Station, after silver bullet
  - make sure to correct town web site link is put in
  - Jetta will send the corrected ad to Louis Reid who will place a 4 x 5 ad in the paper. Would like to add some clip art of a recycling bin in the corner of the ad.
- John Motioned to accept the ad as reworded  
Cris seconded  
All in favor

**Item III:**

**Silver Bullet**

- Still a fair amount of business recycling being dropped off at the silver bullet
- Cris would like to find a second location for another bullet
  - >possibly the municipal parking lot on Milliken St?
  - >public works?
- John will contact Missi Labee and find out how long it will take to get another silver bullet.

**Item IV:**

**Presentation for Commercial Entities**

John will be speaking with Patience Place and their crime watch group and the OOB 365 group. He would like to bring refrigerator cards and fliers.

Other groups to be considered for the recycling presentation: BRASS (Bar Restaurant Association), Hotel/Motels Associations, Chamber of Commerce, The Pines (Ocean Park).

Freddy asked about recycling numbers.

- Have the fliers or other info had any sort of impact on the recycling rate?
- Other things to consider:

RECEIVED  
K. 11-24-09  
Kim McLaughlin

- possibly teams of 2 for any presentation
- waste stream is what it is and information is information.
- customize presentations for each group that is looking for info.

Cris has been to hotels/motels already.

8:30 pm, Jimmy The Greeks, Tuesdays, OOB 365 meets. John will go to the meeting. BRASS, and Chamber of Commerce, Freddy will contact.

What's the expected end result of a presentation?

Get people to recycle and keep recycling out of the waste stream

What are all the reasons to recycle?

One is to reduce the cost of getting rid of waste.

#### **Item V:**

##### **Video**

John contacted Amy Wright, head of the drama club at OOBHS

- Thursday night is the first rehearsal
- Caliegh, From OOBHS, is the student who will be helping with the video.
- It's important to keep moving forward with the video.
- Hope to have it ready for the next recycling meeting on 10/13/09
- 10/10/09 will shoot video
- 10/01/09 at 2:30 pm one shooting will be done at town hall

#### **Item VI:**

##### **Event Table for Annual Car Show**

Freddy will be at the recycling table from 9-11:30 AM.

- the event might not be compatible for what recycling is trying to convey/accomplish
- John thinks that there will be allot of out-of-towners and some local people.
- idea: that there should be a flip chart made with 10 reasons why you should recycle.
- will need a stand to put up a flip chart or board
- a stand with a board will help to engage people for conversation
- Jetta will help look for info. Find 10 reasons why to recycle.
- Suzanne will make a flip chart. She will check with Kim McLaughlin about supplies charts, markers

Sat/Sun OOB365

- event will be scratched
- no one available to man the table

Sun 10/25 another 365 event Woofstock at the ball park

Election day in November will need coverage

#### **Item VII:**

##### **High School Feedback**

John did contact the Principal at the high school about using high school students for the video or to help man the recycling tables for different events. He did not hear from the principal yet.

John will contact the principal again.

#### **Item VIII:**

##### **Website**

- Is it possible to add a slide show of the silver bullet?
- Think about adding other sites and info
  - >such as the written ad for the newspaper
  - >do's and don'ts slides
  - >make it simple and easy to read
  - >haz mat disposal (next one is in May 2010)

**Item IX:**

**New Business**

Waste Contract:

- starts in September or October
- BBI wants the contract to finish in October along with 7 years and ¾'s paid out of this year and ¼ to come from next years budget.
- Robyn Dayton- objected/abstained spending next years' budget before it has been approved.
- the waste contract was not signed.

Recycling Stickers:

- Blue triangles to put on barrels/bins to identify recycling
- approximate size 4x5 or 6x6
- should print some out to get a visual
- water proof, weather resistant stickers
- how many should be printed? Number of colors used affects price, tact of stickers?
- spending reminder that anything \$200.00 or less does not need approval. \$500.00 will need to be brought to Louis to be okayed and brought to the town council.
- Jetta will get a couple of estimates. Get estimates with 2 colors, weather resistant and with a minimum number.
- John will also get a couple of estimates.
- next meeting there should be 3 to 4 bids to go over.

**Item X:**

**Good and Welfare**

- Suzanne will hand out fliers to realtors and with rental properties
- EcoMaine field trip the system wasn't up and running.

John motioned to adjourn  
Cris seconded

9:01 PM the meeting adjourned.

The next scheduled meeting is for the second Tuesday October, October 13, 2009.

Respectfully Submitted,  
Suzanne Scalise  
Secretary Old Orchard Beach Recycling Committee